

# IREIS

International Real Estate & Investment Show

## Exhibit At IREIS 2025

Abu Dhabi's Leading Exhibition  
& Conference For The Real Estate  
& Investments

12-14 September 2025  
ADNEC, Abu Dhabi, UAE

Find out more at [www.realestateshow.ae](http://www.realestateshow.ae)

Organised by






# Scope of IREIS 2025

## Abu Dhabi

Welcome to the 14<sup>th</sup> edition of the International Real Estate and Investment Show (IREIS), a sales and networking platform for real estate developers, investors and agents from across the globe.

Abu Dhabi the Capital city of the UAE is home to IREIS since 2005. The platform is now a regular attraction for investors from the UAE, Oman, Kuwait, Bahrain, Jordan, Egypt, Lebanon, Turkey, Cyprus, Palestine, India, Pakistan, Britain, Canada, China, UK, USA and Europe.

The 10<sup>th</sup> edition of the Residency and Citizenship by Investment Exhibition (CBI), held in conjunction with IREIS, brings together global experts, government officials and reputable immigration industry consultants. This three-day event offers attendees a unique opportunity to explore a wide range of citizenship and residency programs from countries across the globe.

DATE	EXHIBITING AREA	VENUE	EXPECTED VISITORS
<b>12-14</b> <b>September</b> 10am - 7pm	<b>3,500</b> SQM.	<b>ADNEC</b> Hall No. 05, ABU DHABI, UAE	<b>2,000</b>
			



# Scope of IREIS 2025 Abu Dhabi

## **Abu Dhabi: A Global Haven for Real Estate Investment**

Abu Dhabi's real estate market is set for remarkable growth in 2025, underpinned by strategic urban development and government-backed initiatives. Property values are expected to increase annually by 4% to 6%, driven by strong demand and a commitment to modern infrastructure. Investors can also anticipate attractive rental yields, ranging from 6% to 8% for apartments and 4% to 6% for villas. The government's pro-investment policies, including streamlined property transactions, are creating a dynamic and accessible market for global investors. Sustainable developments like Masdar City further enhance Abu Dhabi's appeal, aligning with global trends and attracting environmentally conscious buyers.

## **Dubai: A Global Real Estate Powerhouse**

Dubai continues to lead the region with its innovative real estate market, forecasted for impressive growth in 2025. Transaction volumes are expected to climb by 20-30%, while property prices are projected to rise by 10-15%, driven by strategic government initiatives and an influx of global residents. The city's residential market is expanding with the planned addition of 182,000 housing units by 2026, ensuring a balance between supply and growing demand. Dubai's luxury market is also booming, with nearly 19,700 villas slated for completion in 2025, catering to high-net-worth individuals. Meanwhile, the thriving commercial real estate sector, fuelled by business expansions and the rise of flexible workspaces, solidifies Dubai as a hub for global investors.

## **Sharjah: A Rising Star in UAE Real Estate**

Sharjah is emerging as a key player in the UAE's real estate landscape, offering affordability, community-centric developments, and cultural richness. Known for its competitive property prices and high rental yields, Sharjah provides an excellent entry point for investors seeking value-driven opportunities. The Emirate's focus on sustainable living and family-friendly neighbourhood appeals to many buyers. Recent developments in Sharjah are designed to meet the growing demand for modern housing, making it a compelling choice for local and international investors. Sharjah's strategic location and robust infrastructure enhance its position as a thriving real estate market.

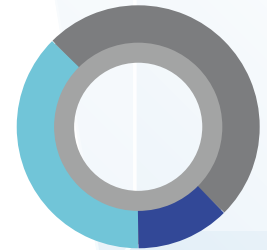
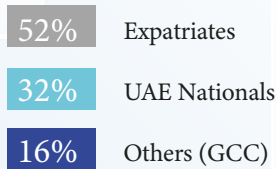
## **The UAE: A World of Real Estate Opportunities**

Together, Abu Dhabi, Dubai, and Sharjah offer diverse opportunities for real estate investors, each with its unique strengths. Abu Dhabi leads in sustainability and government-backed growth, Dubai sets benchmarks in luxury and innovation, and Sharjah shines with its affordability and cultural charm. As the UAE continues to grow as a global investment hub, the International Real Estate and Investment Show (IREIS 2025) is the ultimate platform to explore these markets. Discover unmatched opportunities, connect with industry leaders, and be part of the region's dynamic real estate transformation.

# Visitor Profile

IREIS will give an opportunity to the consumers to get in touch with the property experts to know more information about the property before they'll go for any purchase.

- ⌘ VIP's / HNWI's
- ⌘ Expatriates looking for Buy-to-Live & Buy-to-Let Properties
- ⌘ Investors / Investor Groups
- ⌘ Government Officials
- ⌘ Real Estate Consultants / Brokers / Agents
- ⌘ Commercial Real Estate Investments
- ⌘ Property Advisors
- ⌘ Architects / Designers / Planning Companies
- ⌘ Press / Media





# Exhibitor Profile

The International Real Estate & Investment Show is a true platform for both local and international real estate companies to showcase their products and services.

- Project Developers/ Builders/ Owners
- Construction Companies / Contractors
- Banks and Leasing Companies
- Other Financial institutions
- Real Estate Funds / REITS
- Investment Houses
- Private Property Companies
- Real Estate Consultants / Contractors
- Real Estate Research / Valuation
- Real Estate Agent / Renting-Leasing Agency
- Property Auctioneers
- Economic Development Authorities
- Investment Authorities/ Free zones



# When You Exhibit

- We act as your marketing arm to get the right prospects to your booth
- You access the gateway to Abu Dhabi's 'ready to buy' market
- You meet investors from over 30 countries
- You meet local & international agents, media houses, HNWI & Institutional Investors
- Your brand equity increases among investors and gains exposure through leading media outlets in UAE
- We streamline your entire process from stand design, construction, removal through to logistics
- We make sure you cover your costs and get maximum exposure & ROI even after the show

## What are the key factors of influences that will drive the market forward?



UAE's safe haven status



Government Commitment To Spending On Infrastructure & Development Projects



Availability of more sophisticated investment grade products (e.g. schools, hospitals)



More transparent processes & procedures



Forecast inflation 2.6%



Forecast GDP growth 4%

Stronger growth projections in 2024

### Real Estate - United Arab Emirates

- The Real Estate market in the United Arab Emirates is anticipated to reach a staggering value of more than US\$0.68 tn by the year 2025.
- Within this market, the Residential Real Estate segment reigns supreme, projected to hold a market volume of US\$0.39 tn in the same year.
- Furthermore, a steady annual growth rate of 2.25% is expected between 2024 and 2029, resulting in a market volume of US\$0.76 tn by the latter year.
- The United Arab Emirates real estate market is experiencing a surge in demand for luxury properties due to a growing number of high-net-worth individuals seeking investment opportunities.

**IREIS** INTERNATIONAL  
REAL ESTATE  
& INVESTMENT SHOW

12-14 September 2025  
ADNEC, Abu Dhabi

# Marketing & Promotion

Our elaborate and focused media plan ensures the presence of buyers and investors from the affluent Middle East market. Knowledge of the local market and 25 years of experience in UAE gives us more confidence in guaranteeing your return on investment by exhibiting at IREIS. Our comprehensive English/ Arabic visitor promotion campaign will use the following mediums to ensure heavy traffic to the show.

- ➔ Advertisements - Newspapers & Magazines
- ➔ PR Campaign & Editorial Coverage
- ➔ Cross Promotion in Major Industry Events
- ➔ VIP Invitees & Direct Mail Invitations
- ➔ Website & Social Media
- ➔ SMS & Email Campaigns

 <p><b>CONNECT</b> with new and existing customers</p>	 <p><b>MEET</b> new investors and potential business partners</p>	 <p><b>NETWORK</b> with leading agents &amp; influencers</p>	 <p><b>IDENTIFY</b> new opportunities and markets</p>	 <p><b>DISCOVER</b> the market's latest trends</p>
---	--	---	--	---

# Sponsorship Opportunities

IREIS 2025 provides with an unrivalled opportunity to increase your company's profile, and ensures visibility before, during and after the show.

Please contact us for sponsorship opportunities.



**Platinum**  
**Gold**  
**Silver**  
Sponsorship

**International**  
**Conference**  
Sponsorship



# Exhibiting Opportunities



## Book a Space Reserve a Stand or Shell Scheme

Contact: Arun Bose  
Mob: +971 52 5702 847  
Email: [arun.bose@domeexhibitions.com](mailto:arun.bose@domeexhibitions.com)



Shell Scheme Stand:  
US\$ 450/Sq.m [min. 9 sq.m]

Every 9 sq.m Shell Scheme stand includes 1 table, 2 chairs, 1 counter, 3 spot lights, one 13 Amp socket, carpeting, white panels of Octanorm system, Fascia with company name.



Space Only Stand:  
US\$ 400/Sq.m [min. 24 sq.m]

Ideal for constructing a customized stand design reflecting your market position. For stand design and construction please contact our contracting division.

## Contact for Stand Contracting

Rejo Abraham  
Email: [info@domeexhibitions.com](mailto:info@domeexhibitions.com)  
Mob: +971 50 328 8596



## Sponsorship Packages

We offer a range of sponsorship packages designed to meet your marketing objectives and budget. Each package provides unique benefits, including but not limited to:

### Platinum Sponsor Premium Presence

Platinum sponsors enjoy extensive brand exposure, including a large exhibition space, prominent logo placement on all marketing materials, multiple speaking slots, VIP networking opportunities, and exclusive branding rights at the venue.

### Gold Sponsor Enhanced Exposure

Gold sponsorship provides significant brand visibility with a generous booth space, logo placement on event collateral, speaking opportunities, targeted networking sessions, and branding rights for selected event zones or activities.

### Silver Sponsor Shining Spotlight

Silver sponsors receive a well-positioned exhibition space, logo visibility on event materials, a speaking slot, networking opportunities, and branding rights for specific event elements or sessions.

# CBI 2025

## Abu Dhabi

The International Residency and Citizenship Expo in conjunction with IREIS is a premium exhibition and conference for Citizenship by investment and Residency Programs for European Countries, USA, UK, and other Caribbean nations. Now it's the 10th edition First of its kind has established itself as the leading platform in the UAE for High Networth Individuals seeking alternative citizenship and residency options.

Scheduled for September 12-14, 2025, in ADNEC, Abu Dhabi, the Citizenship Expo 2025 brings together global experts, government officials, and reputable immigration industry consultants. This three days event offers attendees a unique opportunity to explore a wide range of citizenship and residency programs from countries across the globe.

The Citizenship Expo 2025 is more than just an exhibition; it's a gateway to a world of possibilities. Whether you're seeking financial security, visa-free travel, or expanding your global business presence, this event provides the expertise and connections needed to make informed decisions about international citizenship and residency options.

For UAE expats, Citizenship by Investment through real estate represents a strategic tool for expanding global opportunities, protecting wealth, and enhancing personal and family security. As the UAE market continues to foster wealth generation and a cosmopolitan business environment, the potential for CBI programs to attract further interest among expats remains high.



International  
**RESIDENCY &  
CITIZENSHIP**  
By Investment **EXPO**

# IREIS - CBI 2025 Conference

## Real Estate Sector In The UAE

### PANEL - 1

#### Market Trends and Forecasts -Golden Visa through Real Estate Investments

Overview and Significance of the Golden Visa Program, Economic Impact of the Golden Visa, Target Sectors and Eligibility, Real Estate and Golden Visa Opportunities, Legal and Regulatory Framework, Marketing and Promotion of the Golden Visa, Future of the Golden Visa Program, Challenges and Opportunities.

### PANEL - 2

#### Regulation and Compliance –Banking and Finance

Current Landscape of Middle Class Real Estate Financing - Challenges, Strategies to Enhance and, Opportunities for Buyers.

### PANEL - 3

#### Sustainability and Green Building

Sustainability and Green Building in the UAE, Regulatory Framework and Policies, Key Green Building Projects in the UAE, Renewable Energy Integration, Waste Management and Recycling, Challenges in Sustainable Building, Future Trends, UAE's Global Role in Green Building.

### PANEL- 4

#### Technology and Innovation

Prop Tech: Transforming the UAE's Real Estate Landscape, Luxury and High-End Properties - Tourism and Hospitality Real Estate- Smart Cities and Urban Development.

### PANEL - 5

#### UAE rules and regulations for property investors- foreign nationals

Ownership Types, Regulatory Framework, Key Requirements for Investors, Visa and Residency Benefits, Taxes and Fees, Dispute Resolution, Restrictions, Ownership Rules in Dubai, Abu Dhabi and Sharjah Designated Areas for Foreign Investors, Investment Benefits, Investor Requirements, Key Restrictions.

## Citizenship By Investment In Real Estate

### PANEL - 6

#### Review of 2025 Citizenship and Residency Policy Updates

Evolving Trends in Citizenship by Investment, Economic Impact and National Development, Geopolitical and Regulatory Challenges, Sustainability and ESG in CBI Programs, Technology and Innovation in CBI.

### PANEL - 7

#### The Market Potential Authorized CBI Agencies IN UAE

Marketing and Client Acquisition, Ethical Considerations and Public Perception, Diversification of Investment Options, CBI and Global Mobility, Impact of Global Events on CBI.

We would be open to receiving more topics for the final agenda and the finalisation of the conference  
For more information or questions, contact: [arun.bose@domeexhibitions.com](mailto:arun.bose@domeexhibitions.com)



# Previous Exhibitors and Partners









# IRREIS

**International Real Estate & Investment Show**



**Contact: Arun Bose**  
**12-14 September 2025 | ADNEC, Abu Dhabi**  
**+971 525702847 | [arun.bose@domeexhibitions.com](mailto:arun.bose@domeexhibitions.com)**